

# MOMMAS HOUSE

## ANNUAL GALA

DECEMBER 15, 2013 • 2 to 6 pm

THE SWAN CLUB, ROSLYN, NY

### Honoring PATRICIA PRYOR-BONICA

of Pryor Personnel Management and MOMMAS House Board of Directors

#### EXECUTIVE DIRECTOR

Patricia Shea

#### ASSISTANT DIRECTOR

Deirdre Shea

#### COMMITTEE

Gerda Anderson

Cathy Barakat

Joan Brakman

Kerian Carlstrom

Rita Castagna

Mary Cuillo

Anna Maria D'Amelio

Marilyn DiRenzo

Joan Durso Serra

Irene Goodwin

Marianne Iordanou

Allison Kellan

Chris Koundourakis

Phyllis Lynch

Beth Mahon

Anne Maione

Margaret M. Malito

Mary McCaffery

Ellen McGee

Mary Jean Murphy

Christine Naro

Emily O'Shea

Leslie Ottaviano

Harriet Pappas

Joan Phillips

Toni Poolin

Jinny Porto

Ann Rattoballi

Lee Santoro

Teddy Scarola

Gina Serra

Marcia Stadler

Marianne Trani



MOMMAS House  
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Wantagh, NY 11793  
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Fax: 516-783-8393  
mommas86@aol.com  
www.mommashouse.org

Mommas Inc. is a not-for-profit corporation which has been granted a tax exemption under USC. Sec 501c(3).

All donations are tax deductible.

#### Underwriting Opportunities - Signage at Event

_____ DINNER.....	Gold page ad & 10 Event Tickets.....	\$ 6,000
_____ JOURNAL.....	Gold page ad & 6 Event Tickets.....	\$ 4,000
_____ MUSIC.....	Silver page ad & 4 Event Tickets.....	\$ 2,000
_____ VALET.....	Silver page ad & 4 Event Tickets.....	\$ 2,000
_____ RAFFLES.....	Full page ad & 2 Event Tickets.....	\$ 2,000
_____ INVITATIONS.....	Full page ad & 2 Event Tickets.....	\$ 2,000
_____ MAILINGS.....	Half page ad & 2 Event Tickets.....	\$ 1,500

#### Event Tickets

_____ Individual.....	Please reserve _____ ticket(s) at \$ 125 each
_____ Tables of Ten.....	Please reserve _____ table(s) at \$ 1,000 each
_____ Leadership Table.....	Please reserve _____ table(s) at \$ 1,500 each, incl. full page ad

#### Journal Advertising - ads will be featured in print and online – see reverse for guidelines

_____ Inside Front / Inside Back cover...	\$ 2,000
_____ Gold Page.....	\$ 1,500
_____ Silver Page.....	\$ 1,000
_____ Full Page.....	\$ 750
_____ Half Page.....	\$ 400
_____ Quarter Page.....	\$ 250
_____ Business Card.....	\$ 150

*MOMMAS House makes a difference for young mothers abandoned by their families. With guidance, direction and your financial support, these young women can learn to support themselves and their children independently.*

#### Mother-Child Sponsorship

_____ One Year.....	Silver Page Ad & Additional journal listing.....	\$ 3,000
_____ Half Year.....	Full Page Ad & Additional journal listing.....	\$ 1,500
_____ Three Months.....	Half Page Ad & Additional journal listing.....	\$ 750
_____ One Month.....	Special journal listing.....	\$ 250

\_\_\_\_\_ Include me in this event. I have marked my choice and included payment for that amount.

\_\_\_\_\_ I am unable to attend, but would like to make a tax deductible donation to MOMMAS House in the amount of \$ \_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: ( \_\_\_\_\_ ) \_\_\_\_\_ **THANK YOU!**

**Credit Card: MC AMEX VISA # \_\_\_\_\_ Exp. Date \_\_\_\_\_**

Please include check made payable to MOMMAS, Inc. or complete credit card information. Return response to MOMMAS House, 1857 Wantagh Avenue, Wantagh, NY 11793

# MOMMAS House Annual Gala 2013

The MOMMAS House Journal gives you a unique opportunity to show your support for MOMMAS House and/or the honoree in multiple ways. The ads will be featured in a printed journal as well as a slideshow at the event. In addition ads will be featured on MOMMAS House's website for **ONE YEAR**. These online ads can be full color and feature links to your website, promoting traffic for your business, organization, group, etc.

## Journal Ad Guidelines

1. Choose a design option below.
2. Complete the front of this form and select your desired sponsorship level.  
Return, with payment, to: MOMMAS House 1857 Wantagh Avenue, Wantagh, NY 11793
3. Submit Ad to MOMMAS House by: **Friday, November 29, 2013**
4. For Online & Slideshow Journal Ads, check out examples of ads in our online journal at:  
[www.mommashouse.org/journal.html](http://www.mommashouse.org/journal.html)

### MATERIALS / AD DESIGN OPTIONS:

**OPTION #1: We Create Your Ad** – We can create both the print and online ad for you, please **email** the following to **mommas86@aol.com**:

- The ad text – what you would like your ad to say,
- Your company's logo or a photo you would like to use in your ad,
- Business name, address, phone number, website address (if applicable),
- Any other information you would like to include in Ad.
- Your ad will be sent to you for proofing before it is finalized.

**OPTION #2: You Provide the Ad** - Please **email** the following to mommas86@aol.com:

- **Dimensions for the print ad:** A "print-ready" black & white ad in .pdf, .jpg or .psd format.  
Gold, Silver, Full Page Journal Ad Size: 8½" W x 11" H non-bleed  
Half Page Journal Ad Size: 8½" W x 5½" H non-bleed  
Quarter Page Journal Ad Size: 4¼" W x 5½" H non-bleed  
Business Card Journal Ad Size: 4¼" W x 2¾" H non-bleed
- **Dimensions for the online ad:** A "web-ready" color ad in .jpg, .pdf or .psd format.  
High-resolution (300 dpi/ppi)  
Gold, Silver, Bronze (Full) Ads: 440W x 300H pixels  
Half and Quarter Page Ads: 310W x 300H pixels  
Business Card Ads: 310W x 175H pixels

In addition, please provide website address & company logo (in .jpg or .gif format).

**Any Questions** email Deirdre at [mommas86@aol.com](mailto:mommas86@aol.com) or call 516-781-8637