

# MOMMAS HOUSE

## Thanks For Giving Celebration

NOVEMBER 5, 2015 • 6:30 to 10:30 pm

THE CARLTUN AT EISENHOWER PARK

Honoring

# OWEN & BERNADETTE CASEY SMITH

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**ASSISTANT DIRECTOR**

Deirdre Shea

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Jinny Porto

Ann Rattoballi

Lee Santoro

Gina Serra

Marcia Stadler

Marianne Trani



MOMMAS House

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www.mommashouse.org

Mommas Inc. is a not-for-profit corporation which has been granted a tax exemption under USC. Sec 501c(3).

All donations are tax deductible.

**Underwriting Opportunities – All Include Signage at Event**

_____ DINNER.....	Gold page ad & 10 Event Tickets.....	\$10,000
_____ JOURNAL.....	Gold page ad & 6 Event Tickets .....	\$ 5,000
_____ MUSIC.....	Gold page ad & 6 Event Tickets .....	\$ 5,000
_____ INVITATIONS.....	Gold page ad & 6 Event Tickets .....	\$ 5,000
_____ MAILINGS .....	Silver page ad & 4 Event Tickets.....	\$ 2,500
_____ RAFFLES.....	Silver page ad & 4 Event Tickets.....	\$ 2,500
_____ FLOWERS.....	Silver page ad & 4 Event Tickets.....	\$ 2,500
_____ VALET.....	Full page ad & 4 Event Tickets.....	\$ 2,000

**Mother-Child Sponsorship**

_____ One Year.....	Silver Page Ad & Additional journal listing.....	\$ 3,000
_____ Half Year.....	Full Page Ad & Additional journal listing.....	\$ 1,500
_____ Three Months.....	Half Page Ad & Additional journal listing.....	\$ 750
_____ One Month.....	Special journal listing.....	\$ 300

**Journal Advertising - ads will be featured in print and online – see reverse for guidelines**

_____ Inside Front / Inside Back cover...	\$ 2,000
_____ Gold Page.....	\$ 1,500
_____ Silver Page.....	\$ 1,000
_____ Full Page.....	\$ 750
_____ Half Page.....	\$ 400
_____ Quarter Page.....	\$ 250
_____ Business Card.....	\$ 150

*MOMMAS House makes a difference for young mothers struggling to make it on their own. With guidance, direction and your financial support, these young women can learn to support themselves and their children independently.*

**Event Tickets – Attend the event!**

_____ Individual tickets.....	Please reserve _____ ticket(s) at \$ 175 each
_____ Tables of Ten.....	Please reserve _____ table(s) at \$ 1,600 each
_____ Leadership Tables.....	Please reserve _____ table(s) at \$ 2,000 each, incl. full page ad

\_\_\_\_\_ Include me in this event. I have marked my choice and included payment of \$ \_\_\_\_\_

\_\_\_\_\_ I am unable to attend, but would like to make a tax deductible donation to MOMMAS House in the amount of \$ \_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: ( \_\_\_\_\_ ) \_\_\_\_\_ **THANK YOU!**

**Credit Card: MC AMEX VISA # \_\_\_\_\_ Exp. Date \_\_\_\_\_**

Please include check made payable to MOMMAS, Inc. or complete credit card information. Return response to MOMMAS House, 1857 Wantagh Avenue, Wantagh, NY 11793

# MOMMAS House Annual Gala 2015

The MOMMAS House Journal gives you a unique opportunity to show your support for MOMMAS House and/or the honoree in multiple ways. The ads will be featured in a printed journal as well as a slideshow at the event. In addition ads will be featured on MOMMAS House's website for **ONE YEAR**. These online ads can be full color and feature links to your website, promoting traffic for your business, organization, group, etc.

## Journal Ad Guidelines

1. Choose a design option below.
2. Complete the front of this form and select your desired sponsorship level.  
Return, with payment, to: MOMMAS House 1857 Wantagh Avenue, Wantagh, NY 11793
3. Submit Ad to MOMMAS House by: **Friday, October 16, 2015**
4. For Online & Slideshow Journal Ads, check out examples of ads in our online journal at:  
[www.mommashouse.org/journal.html](http://www.mommashouse.org/journal.html)

## MATERIALS / AD DESIGN OPTIONS:

**OPTION #1: We Create Your Ad** – We can create both the print and online ad for you, please **email** the following to **[mommas86@aol.com](mailto:mommas86@aol.com)**:

- The ad text – what you would like your ad to say,
- Your company's logo or a photo you would like to use in your ad,
- Business name, address, phone number, website address (if applicable),
- Any other information you would like to include in Ad.
- Your ad will be sent to you for proofing before it is finalized.

**OPTION #2: You Provide the Ad** - Please **email** the following to **[mommas86@aol.com](mailto:mommas86@aol.com)**:

- **Dimensions for the print ad:** A "print-ready" black & white ad in .pdf, .jpg or .psd format.

Gold, Silver, Full Page Journal Ad Size:	8½" W x 11" H non-bleed
Half Page Journal Ad Size:	8½" W x 5½" H non-bleed
Quarter Page Journal Ad Size:	4¼" W x 5½" H non-bleed
Business Card Journal Ad Size:	4¼" W x 2¾" H non-bleed
- **Dimensions for the online ad:** A "web-ready" color ad in .jpg, .pdf or .psd format.

High-resolution (300 dpi/ppi)	
Gold, Silver, Bronze (Full) Ads:	440W x 300H pixels
Half and Quarter Page Ads:	310W x 300H pixels
Business Card Ads:	310W x 175H pixels

In addition, please provide website address & company logo (in .jpg or .gif format).

**Any Questions** email Deirdre at **[mommas86@aol.com](mailto:mommas86@aol.com)** or call 516-781-8637