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MOMMAS INC. is a not-for-profit corporation which has been
granted a tax exemption under U.S.C. Sec. 501c(3)

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Executive Director
Patricia Shea

Assistant Director
Deirdre Shea

September 2, 2014

Dear Friend,

On Thursday, November 6, 2014 MOMMAS House will be holding a dinner dance to say “**Thanks For Giving**” to some very special people: Erik Schaffer, C.P. of *A Step Ahead Prosthetics*, Thomasina Michalik, President of *TSM Consulting Group* & Joe Heyenoort of *Cold Spring Motors*!

We first heard about Thomasina Michalik, Joe Heyenoort and Erik Schaffer, C.P. when a special young boy came into our lives. This amazing young man and his family were homeless and more significantly, this six year old was born without legs. He did not have a wheelchair. He did not have prostheses. Doctors, it seems, had informed his mother that the nature of his birth defect prevented him from using prosthetics. We started to spread the word that this little boy was in need of help. Tommie Michalik heard this story, worked her magic, and made the connection through her husband, Joe Heyenoort, to Erik Schaffer, C.P. at A Step Ahead Prosthetics in Hicksville, NY. There were concerns about insurance coverage and costs, but Erik did not hesitate. From the moment he met our little guy, he welcomed this child as a patient and gave his mother hope. This young man is now walking upright for the first time in his life, at no expense to the family, because Erik generously accepted him and suddenly the impossible became possible! We wish to add our thank you to the chorus that already knows how amazing these people are. Tommie, Joe, Erik and all the staff at A Step Ahead Prosthetics have directly given our little “Gladiator”, as he likes to be called, a chance at a life that he never imagined.

MOMMAS House is a loving and supportive program for homeless pregnant or parenting young women. For the past 28 years, MOMMAS can and does make a difference in the lives of young women and children who have been abandoned by their families. With guidance, direction and the support of our staff and volunteers, these women are able to complete their education while they and their babies live in a stable and supportive environment. By the time they leave us, they are prepared to be self-supporting and – equally important – they have learned good parenting skills. They know too, that they belong to the MOMMAS family and as such, our doors are always open to them.

This will be our major fundraising event for 2014. Underwriting Sponsorships enable us to cover the costs of the event, making all additional contributions available to fully benefit MOMMAS programs and services. Our journal and silent auction are major sources of the funds we raise at this event to sustain and support MOMMAS House for the following year. Your support will further our efforts to help prepare young women to be responsible mothers who can support themselves and their children.

Please take a few minutes to look over the underwriting, journal, and other sponsorship opportunities. We appreciate any consideration you give this request.

Sincerely yours,
Patricia Shea
Executive Director

P.S. Understanding that there are many worthy appeals, we nevertheless ask that you give special consideration to MOMMAS House – seeking solutions, implementing them and changing lives.

MOMMAS HOUSE

Thanks For Giving Celebration

NOVEMBER 6, 2014 • 6:30 to 10:30 pm

THE CARLTUN AT EISENHOWER PARK, EAST MEADOW, NY

Honoring

**ERIK SCHAFFER, C.P. OF A STEP AHEAD PROSTHETICS,
THOMASINA MICHALIK, PRESIDENT OF TSM CONSULTING GROUP
& JOE HEYENOORT OF COLD SPRING MOTORS**

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Patricia Shea

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Lee Santoro

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Underwriting Opportunities – All Include Signage at Event

_____ DINNER.....	Gold page ad & 10 Event Tickets.....	\$10,000
_____ JOURNAL.....	Gold page ad & 6 Event Tickets	\$ 5,000
_____ MUSIC.....	Gold page ad & 6 Event Tickets	\$ 5,000
_____ INVITATIONS.....	Gold page ad & 6 Event Tickets	\$ 5,000
_____ MAILINGS	Silver page ad & 4 Event Tickets.....	\$ 2,000
_____ RAFFLES.....	Silver page ad & 4 Event Tickets.....	\$ 2,000
_____ VALET.....	Full page ad & 4 Event Tickets.....	\$ 1,500

Mother-Child Sponsorship

_____ One Year.....	Silver Page Ad & Additional journal listing.....	\$ 3,000
_____ Half Year.....	Full Page Ad & Additional journal listing.....	\$ 1,500
_____ Three Months.....	Half Page Ad & Additional journal listing.....	\$ 750
_____ One Month.....	Special journal listing.....	\$ 250

Journal Advertising - ads will be featured in print and online – see reverse for guidelines

_____ Inside Front / Inside Back cover...	\$ 2,000
_____ Gold Page.....	\$ 1,500
_____ Silver Page.....	\$ 1,000
_____ Full Page.....	\$ 750
_____ Half Page.....	\$ 400
_____ Quarter Page.....	\$ 250
_____ Business Card.....	\$ 150

MOMMAS House makes a difference for young mothers abandoned by their families. With guidance, direction and your financial support, these young women can learn to support themselves and their children

Event Tickets – Attend the event!

_____ Individual tickets.....	Please reserve _____ ticket(s) at \$ 145 each
_____ Tables of Ten.....	Please reserve _____ table(s) at \$ 1,300 each
_____ Leadership Tables.....	Please reserve _____ table(s) at \$ 1,500 each, incl. 10 tkts & full page ad

_____ Include me in this event. I have marked my choice and included payment of \$ _____

_____ I am unable to attend, but would like to make a tax deductible donation to MOMMAS House in the amount of \$ _____

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: (_____) _____ **THANK YOU!**

Credit Card: MC AMEX VISA DSCV # _____ Exp. Date _____

Please include check made payable to MOMMAS, Inc. or complete credit card information. Return response to MOMMAS House, 1857 Wantagh Avenue, Wantagh, NY 11793



Mommas Inc. is a not-for-profit corporation which has been granted a tax exemption under USC. Sec 501c(3). All donations are tax deductible.

MOMMAS House Annual Gala 2014

The MOMMAS House Journal gives you a unique opportunity to show your support for MOMMAS House and/or the honoree in multiple ways. The ads will be featured in a printed journal as well as a slideshow at the event. In addition ads will be featured on MOMMAS House's website for **ONE YEAR**. These online ads can be full color and feature links to your website, promoting traffic for your business, organization, group, etc.

Journal Ad Guidelines

1. Choose a design option below.
2. Complete the front of this form and select your desired sponsorship level.
Return, with payment, to: MOMMAS House 1857 Wantagh Avenue, Wantagh, NY 11793
3. Submit Ad to MOMMAS House by: **Friday, October 17, 2014**
4. For Online & Slideshow Journal Ads, check out examples of ads in our online journal at:
www.mommashouse.org/journal.html

MATERIALS / AD DESIGN OPTIONS:

OPTION #1: We Create Your Ad – We can create both the print and online ad for you, please **email** the following to **mommas86@aol.com**:

- The ad text – what you would like your ad to say,
- Your company's logo or a photo you would like to use in your ad,
- Business name, address, phone number, website address (if applicable),
- Any other information you would like to include in Ad.
- Your ad will be sent to you for proofing before it is finalized.

OPTION #2: You Provide the Ad - Please **email** the following to mommas86@aol.com:

- **Dimensions for the print ad:** A "print-ready" black & white ad in .pdf, .jpg or .psd format.
Gold, Silver, Full Page Journal Ad Size: 8½" W x 11" H non-bleed
Half Page Journal Ad Size: 8½" W x 5½" H non-bleed
Quarter Page Journal Ad Size: 4¾" W x 5½" H non-bleed
Business Card Journal Ad Size: 4¾" W x 2¾" H non-bleed
- **Dimensions for the online ad:** A "web-ready" color ad in .jpg, .pdf or .psd format.
High-resolution (300 dpi/ppi)
Gold, Silver, Bronze (Full) Ads: 440W x 300H pixels
Half and Quarter Page Ads: 310W x 300H pixels
Business Card Ads: 310W x 175H pixels

In addition, please provide website address & company logo (in .jpg or .gif format).

Any Questions email Deirdre at mommas86@aol.com or call 516-781-8637